

# Simplify Printing<sup>®</sup>

## Enterprise Print Management

Increase the power of print servers, eliminate the need to manage print drivers, and centralize administrative control from a single pane of glass view of your enterprise printing. Streamline the communication of the print job from the end user to the printer.



- Citrix ● VMware
- Microsoft ● hybrid
- workstations



- HDX/ICA ● PCoIP
- RDP ● 32-bit
- 64-bit



SQL database used to manage printer assignments

**Central control of enterprise printing** has never been easier. Enjoy a drag-and-drop, single pane of glass view, with custom configuration. Achieve enhanced flexibility with Active Directory integration to assign printers on a granular level such as groups, workstations, and location/proximity.

**Simplify Printing is a robust solution** that builds printers from print servers to all user workspaces and allows users to take their locally connected printers into remote sessions.

**Improve company operating costs** through increased server performance, reduced spooler crashes, and lower support staff requirements. Cut down on calls to the help desk, removing print-related road blocks for better user productivity.

**Get full control over user printing.** Grant or restrict access to all manufacturer advanced print features such as secure/PIN or duplex printing. Set up proximity based printing based on users' physical location, and provide "self-service" printer selection.

### Return on Investment

Seamless printing allows end users to be more productive by cutting down on print-related frustration and time spent trying to print. By eliminating low-level print-related help desk tickets, IT administrators will have time to focus on high-impact IT problems more effectively, cutting costs. Print job auditing and reporting cuts down on consumption of consumables.

 PRINTING

 SCANNING

 USER MANAGEMENT